

EFTTA news

EFTTA reintroduces entrance fees for EFTTEX

EFTTA is to bring back entrance fees for visitors attending EFTTEX 2011 in Amsterdam. EFTTA President Jean-Claude Bel said: "EFTTEX is a well respected exhibition in the industry and it was felt that some value should be placed on visitors gaining entry to the show. The income generated will go straight into the fund reserved for industry lobbying. "With so much happening on the lobbying front in Brussels we are delighted to be able to ring fence this income to go straight into this important project. "Paying an entrance fee automatically makes you a supporting member of EFTTA – and the more members we have the stronger and more powerful a voice EFTTA will have in Brussels."

The entrance fees are:

Pre-register before May 30, 2011:

- Retailers €10
- Wholesalers €20
- Manufacturers €120

Entrance on the day

- Retailers €30
- Wholesalers €50
- Manufacturers €150

Jean-Claude Bel added: "EFTTEX provides you with a great opportunity to catch up with existing contacts as well as meeting potential suppliers from around the world. The show is truly international and attracts exhibitors from over 40 countries, including Japan, USA, Russia and Australia as well as across Europe. "EFTTEX will offer you the chance to explore new markets and to generate new business under one roof in one of the most beautiful cities in Europe. " There is no charge for EFTTA members or members of the press. EFTTEX visitor pre-registration will begin on www.eftta.com shortly.

EFTTEX Exhibitor Manual goes live



The EFTTEX Exhibitor Manual has gone live. Helen Downey, EFTTEX Coordinator, said: "We apologise that it went live four days later than planned. However, we hope that all exhibitors are finding it easy to use. Anyone who does experience problems should call or email me and I will gladly help." The manual is where the EFTTEX exhibitors can fill in their catalogue entry, represented companies and product list forms. You can also place orders for additional stand fitting items, including carpets, furniture, catering and hostesses. Anyone experiencing problems should contact [Helen Downey](mailto:Helen.Downey@eftta.com) or on +44 208 365 0405.

Jessica leaves EFTTA secretariat

There's a new face at EFTTA following the departure of Administration and Accounts Executive, **Jessica Tutchings**. Jessica has left to further her career in accounts and has been replaced by **Elisa Alabdalla**. "I am sad to leave the secretariat and the good friends I have made," said Jessica. "I am certain EFTTEX 2011 will be a tremendous success and I hope EFTTEX celebrates its 30th birthday in style. I am sorry that I didn't get to say goodbye personally to the exhibitors I have met over the last three years, but I would like to wish you all the best for a successful 2011." Her replacement, Elisa, is a native of Australia and joins EFTTA from the accounts department of Clarins UK. She said: "I am looking forward to meeting all the EFTTEX exhibitors in Amsterdam. "If anyone wishes to contact me regarding accounts queries, please feel free to do so." Elisa can be emailed at elisaalabdalla@eftta.com or on +44 208 365 0405. The secretariat at EFTTA is also pleased to announce that its General Manager, Janet Doyle, is pregnant and left the company on maternity leave at the end of February. Janet will be returning to work in October and in her absence Neena Tailor, EFTTEX Manager, will take over her day-to-day duties. Janet will be attending EFTTEX 2011 in Amsterdam and is looking forward to catching up with everyone there. While she is away from her desk, Nerjahan Hoque has joined the team on a temporary basis and will be helping with the preparations for EFTTEX.

EFTTEX 2012 returns to Paris

Paris has been named as the venue for EFTTEX 2012. The French capital won the vote for Europe's showcase trade event over rival cities, which included Bordeaux, Nice and Nuremberg. The show returns to Paris from June 1st to 3rd after an absence of 24 years, winning favour as a result of its excellent travel connections and the suitability of the Paris Nord Villepinte Exhibition Centre. Despite

the fact that Paris hotel prices exceed those of the other cities in contention, the EFTTA Board agreed this was outweighed by the obvious advantages of Paris. "There are direct flights from all over the world into Charles de Gaulle Airport, including from all main US cities," said EFTTA's General Manager Janet Doyle. "It's as good as Amsterdam in that respect... [Read more](#)

Book early for Gala Evening

The EFTTEX 2011 Gala Evening will take place on Saturday, June 18th and anyone wanting to be there is advised to book early, as tickets are limited. It will be held in the Grand Ballroom of the Hotel Okura, which is situated on the banks of the Amstel Canal and close to the financial, cultural and entertainment district of Amsterdam. The evening provides an excellent opportunity for exhibitors to meet in a more relaxed atmosphere.

Tickets can be reserved by using the Exhibitor Manual.

EFTTEX show site updated

The Up & Coming Shows section of the EFTTA website has been updated and members are urged to use it to plan their business trips this year. All the major exhibitions are included on the site, including ICAST, IFTD, the Brazilian Sportfishing Trade Show and the Australian Fishing Tackle Show. It can be accessed under News & Info on the [EFTTA website](#).