EFTTA®

ANGLING SUMMIT

2026

PROGRAM

SHAPING THE FUTURE OF RECREATIONAL ANGLING

27 NOVEMBER 2026 · BERLIN EXHIBITION GROUNDS · Hall 6.2

HOSTED BY

EFTTA® European Fishing Tackle & Trade Association

ANGEL WELT

auf der outVenture BERLIN

MESSE BERLIN

PROGRAM

SHAPING THE FUTURE OF RECREATIONAL ANGLING

EFTTA® ANGLING SUMMIT 2026

OPENING

10:00 – 10:20 Alois Rainer, Federal Minister of Agriculture, Food and Regional Identity
Gerard Bakkenes, EFTTA Board
Mark Owen, President EAA
Mario Tobias, CEO Messe Berlin
Felix Steinacker, Project Lead ANGELWELT

FAIR COMPETITION – WHAT REGULATORS AND THE INDUSTRY CAN DO

10:20 – 10:40 TRADE UNDER PRESSURE 2.0: THE EU'S NEW RULES FOR LOW-VALUE IMPORTS
Marko Uhl, Partner & Attorney, Deloitte – Global Trade Advisory

10:40 – 11:00 BRAND OVER PRICE – WHAT EUROPEAN TACKLE BRANDS HAVE THAT LOW-COST IMPORTS CANNOT COPY
Thilo Schulze, Ad Social

11:00 – 11:45 PANEL DISCUSSION *including*
Thilo Schulze, Ad Social
Marko Uhl, Deloitte
Franz Rabbow, Fishing King
Rob Carter, Angling International

11:45 – 12:00 BREAK

TECHNOLOGY CHANGING THE WAY WE FISH

12:00 – 12:30 DOES LIVE SONAR BOOST ANGLERS' CATCH RATES AND AWARENESS?
Prof. Robert Arlinghaus, IGB and Humboldt University Berlin
Q&A

12:30 – 13:45 LUNCH & NETWORKING

PROGRAM

SHAPING THE FUTURE OF RECREATIONAL ANGLING

EFTTA® ANGLING SUMMIT 2026

TIME TO TACKLE PLASTICS? TOWARDS MORE SUSTAINABLE GEAR

13:45 – 14:35 FISHING GEAR BEYOND USE: BIODEGRADATION AND ENVIRONMENTAL IMPACT
Anne-Leïla Meistertzheim, PhD, CEO Plastic At Sea
Q&A

14:35 – 15:15 PANEL DISCUSSION *including*
Anne-Leïla Meistertzheim, Plastic At Sea
Nico Hauschke, Capt'n Greenfin
Cyrille Viellard, Rapala VMC Corp

15:15 – 15:30 BREAK

ANGLING APPS – CONNECTING ANGLERS, SCIENCE AND FISHERIES

15:30 – 15:50 APPS ON THE LINE: WHAT ANGLERS USE, WHAT SCIENCE NEEDS
Kaj Petersen, Researcher in AI and Digital Monitoring in Fisheries, ILVO

15:50 – 16:45 PANEL DISCUSSION *including*
Kaj Petersen, EveryFish (ILVO)
Kieran Hyder, Cefas
Harry Strehlow, Thünen Institute
Jan Kappel, Fidel
Martin Huber, Alle Angeln
Loïc Morin & Ludovic Hibon, FishingTheSpot
Trond Are Gjone, Fishbuddy

16:45 – 17:00 BREAK

17:00 – 17:30 Closing keynote: ONE INDUSTRY. THOUSANDS MORE VOICES.
Rob Carter, Owner & Editorial Director, Angling International

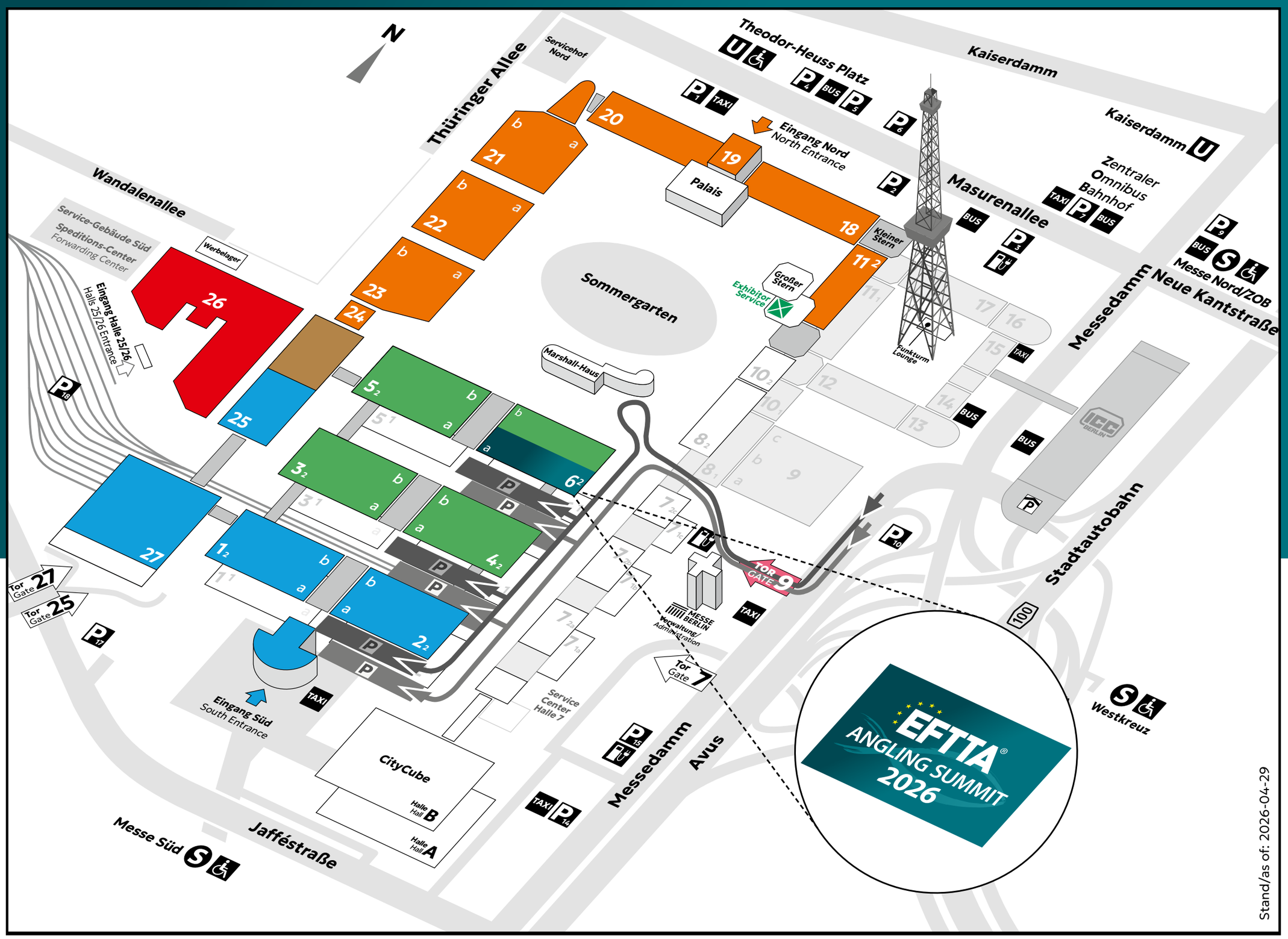
FROM 17:30 NETWORKING – OPEN BAR & SNACKS

Moderation: Gerard Bakkenes and Ross Honey (EFTTA Board)
All keynotes are in English and include a Q&A

20 Nov 2026, subject to change

Participation in the EFTTA ANGLING SUMMIT on 27 November 2026 also includes:

- Access to the ANGELWELT Networking Hub next to the Stage
  27 November 2026, 10:00 – 18:00
- Day ticket for ANGELWELT on 27 November 2026
  including access to all OutVenture Berlin areas open on your day of visit



GATE 9 (MESSEDAMM)
Access fair duration:
Ebene 1 Ebene 2

ANGELWELT
including Networking-Hub (Hall 6.2a)
27 – 29 Nov 2026

EFTTA ANGLING SUMMIT
27 November 2026

BIKE DAYS BERLIN
27 – 29 Nov 2026

BOOT & FUN
26 – 29 Nov 2026

CARAVAN & CAMPING
in cooperation with Auto Camping Caravan, Offroad Berlin, Transporter Tage Berlin
26 – 29 Nov 2026

OFFROAD & NATURE
26 – 29 Nov 2026

MESSE BERLIN