



Communications & Membership Relations Manager (Part-time)

Help strengthen the voice of Europe's fishing tackle industry

Recreational angling is one of Europe's most popular outdoor activities. Behind it stands an innovative industry that designs, promote, manufactures and supplies the products millions of anglers rely on every day.

The **European Fishing Tackle Trade Association (EFTTA)** represents this industry.

As European legislation becomes increasingly complex and influential, EFTTA works to ensure that the industry's voice is heard, that businesses understand the changing regulatory landscape, and that recreational angling is recognised for its economic, environmental and social value.

To strengthen our communication and membership engagement, we are looking for an enthusiastic **Communications & Member Relations Manager**.

This is more than a communications role.

We are looking for someone who enjoys the outdoors, cares about the environment and understands that a successful fishing tackle industry goes hand in hand with healthy waters, healthy fish populations and a strong angling community.

Whether you already know our industry or are eager to become part of it, you enjoy connecting people, ideas and organisations, and helping build bridges between the angling community, the industry and European policymaking.

Your mission

Support EFTTA's mission by communicating its work, strengthening relationships with members and helping the association reach new audiences.

Working closely with the EFTTA management team you will help turn the association's strategic priorities into clear, engaging communication and stronger member engagement.

What you will do

Communicate what matters

- Create engaging content for LinkedIn, newsletters, the EFTTA website and other communication channels.
- Write news articles, interviews, press releases and member communications.
- Explain complex industry and regulatory developments in a clear, practical and engaging way.
- Strengthen EFTTA's visibility and reputation throughout Europe.
- Help implement EFTTA's communication strategy.

Build relationships

- Build and maintain relationships with EFTTA members and partners.
- Help recruit new members, particularly retailers and distributors.
- Present the practical value of EFTTA membership.
- Help build an active and engaged network of EFTTA members across Europe.

Bring the sector together

- Promote webinars, meetings and industry events.
- Support EFTTA's presence at trade fairs and conferences.
- Help connect manufacturers, retailers, policymakers and the wider angling community through effective communication.
- Represent EFTTA at trade fairs, conferences and stakeholder events where appropriate.

Stay connected

- Follow developments affecting the fishing tackle industry and the wider angling sector.
- Communicate key industry developments and European policy issues in a practical, easy-to-understand way.

Who you are

You are an excellent communicator with an interest in environmental sustainability and European policymaking. You enjoy building relationships and making complex subjects easy to understand.

Ideally, you have:

- Experience in communications, public relations, relationship management or a comparable role.
- Excellent written and spoken English.
- Outstanding writing and editing skills.
- Confidence using LinkedIn and other digital communication platforms.
- A proactive, practical and self-motivated approach.
- Strong organisational skills.
- The ability to work independently in a flexible, international environment.

Above all...

You enjoy connecting with people. Whether talking to manufacturers, retailers, policymakers or anglers, you communicate clearly, build relationships and explain why our sector matters.

What we offer

- A flexible part-time position.
- Hybrid working, with the option to work remotely or from EFTTA's Brussels office.
- Collaboration with leading companies from across Europe's fishing tackle industry.
- Interesting and varied work at the crossroads of business, communication and European policy.
- The opportunity to help shape the future of recreational angling in Europe.
- A competitive remuneration

Interested?

If you would like to help strengthen the voice of Europe's fishing tackle industry, we would be delighted to hear from you.

Please send your CV and a short motivation to margit@eftta.com.

Alternatively you can call Gerard Bakkenes, EFTTA Board Member, +31 6 51210353

We will review applications as they are received, so early applications are encouraged.