



## **Press Release Immediate Release**

### **EFTTA AISBL wishes a successful EFTTEX 2023 in Budapest**

Following our press release from December 5, the EFTTA Board wants to inform that it is grateful to our EFTTEX Working Group that is investing itself in organizing an EFTTEX Show for 2023:

- 1) The EFTTEX Trading Ltd. does not organize the EFTTEX Show on behalf of EFTTA AISBL (EFTTA), but for the benefit of EFTTA. The profit of the show is being forwarded to EFTTA and used to save the future of recreational angling in Europe by our lobbying work.
- 2) The EFTTA Board is grateful to our Board Members **Ciro Esposito** (Europesca), **Rudi Heger** (Traun River Products) and **Istvan Pal** (Energofish) for all the energy they invest in order to bring back our “traditional” EFTTEX Show to life with many new elements serving the European Tackle Trade. They have invested considerable time, energy & money into that project.
- 3) The EFTTA Board wishes all the best to EFTTEX Trading Ltd. for the organization of EFTTEX 2023. May it be a successful revival!

In the past, it was EFTTA that has been organizing the EFTTEX Shows. These shows have financed the lobbying work in Brussels for almost 40 years. In order to concentrate on that lobbying work, EFTTA has outsourced the EFTTEX Show to an independent company – EFTTEX Trading Ltd.

EFTTA invites all the trading industry around recreational angling to support the EFTTEX Shows in the future!

Olivier Portrat, CEO of EFTTA AISBL

Brussels, 12/12/2022

## **Editors Notes:**

### **EFTTA AISBL**

Due to Brexit and the closure of EFTTA Ltd.& EFTTEX Ltd. in England, EFTTA AISBL was established as a registered Nonprofit Lobbying Association in Brussels, Belgium in early 2022.

EFTTA is the only EU association to defend the interests of the European Recreational Angling Industry and related companies in this sector. On behalf of the tackle trade sector we lobby in the EU institutions to ensure that the economic, environmental, cultural and social values of Recreational Angling are safeguarded, now and in the future. EFTTA interacts continuously with the responsible decision-makers of the EU to raise awareness and provide background information when required. We collaborate closely with all concerned parties to find mutual solutions to enable a future in which sustainable recreational angling plays an important role for people and the environment.

Because of these challenging lobby tasks EFTTA AISBL is no longer involved in the organization and execution of the EFTTEX show. EFTTA AISBL continues to support EFTTEX and benefits financially from its success.

### **EFTTEX**

EFTTEX is the largest “B2B” fishing tackle trade exhibition in Europe. This show is exclusive to traders, wholesalers and manufacturers in the Fishing Tackle Industry.

The European Fishing Tackle Trade Exhibition (EFTTEX) was initiated by EFTTA for the first time in 1982. This has developed over the years into the premier trade show for the industry. EFTTEX attracts some of the most well-known names in the industry and is also a place to meet new and emerging companies within the trade. The location of EFTTEX changes every year. EFTTEX is the first choice for brands to launch their new products in Europe. EFTTEX attracts companies, visitors and press members from the trade from around the world.

Due to the COVID pandemic and the socio-economic situation in the world, EFTTEX has been cancelled in the last three years.

EFTTEX 2023 is organized by EFTTEX Trading kft. The show is scheduled to take place in Hungary, Budapest, 15-17 June 2023.